In 2019, 27% of users reported using copyright infringement as a way to listen to or obtain music.

HOW TO SAFEGUARD YOUR EXCLUSIVE CONTENT?

You need audio watermarking to pinpoint the source of piracy

PROTECT YOUR PREMIUM CONTENT BY ADDING WATERMARKING IN YOUR AUDIO DISTRIBUTION PLATFORM

1. Monitor torrents, cyberlockers and pirates websites for illicit distribution
2. Extract the watermark ID from illegal files
3. Intelligence gathering and remedial actions

WE PROTECT YOUR CONTENT | YOU MAXIMIZE YOUR REVENUES
CONTENTARMOR FORENSIC WATERMARKING
FOR EXCLUSIVE TRACKS DISTRIBUTION

KEY BENEFITS OF CONTENTARMOR WATERMARKING

- Inaudible to “golden ears”
- Resist high loss compression
- Blind detection
- Can be integrated in any distribution platforms
- Minimal processing delay (100 times faster than real-time)

COMPANY AND TECHNOLOGY PROFILE

CONTENTARMOR is an independent forensic watermarking vendor that provides solutions to combat piracy for PostProduction, Contribution and Distribution markets.

ContentArmor Audio Watermarking is a technology intended to deter actors along the content value chain from leaking content. To do so, an inaudible forensic watermark is embedded within the content to uniquely identify the device or the recipient whom it has been delivered to.

By watermarking the audio content, ContentArmor’s audio watermarking algorithm achieves high robustness while keeping perfect audio quality. High embedding speed through performance optimized algorithms allows easy workflow integration.

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