



CONTENT **ARMOR**

PROTECT YOUR VIDEO PRODUCTION WORKFLOW WITH FORENSIC WATERMARKING

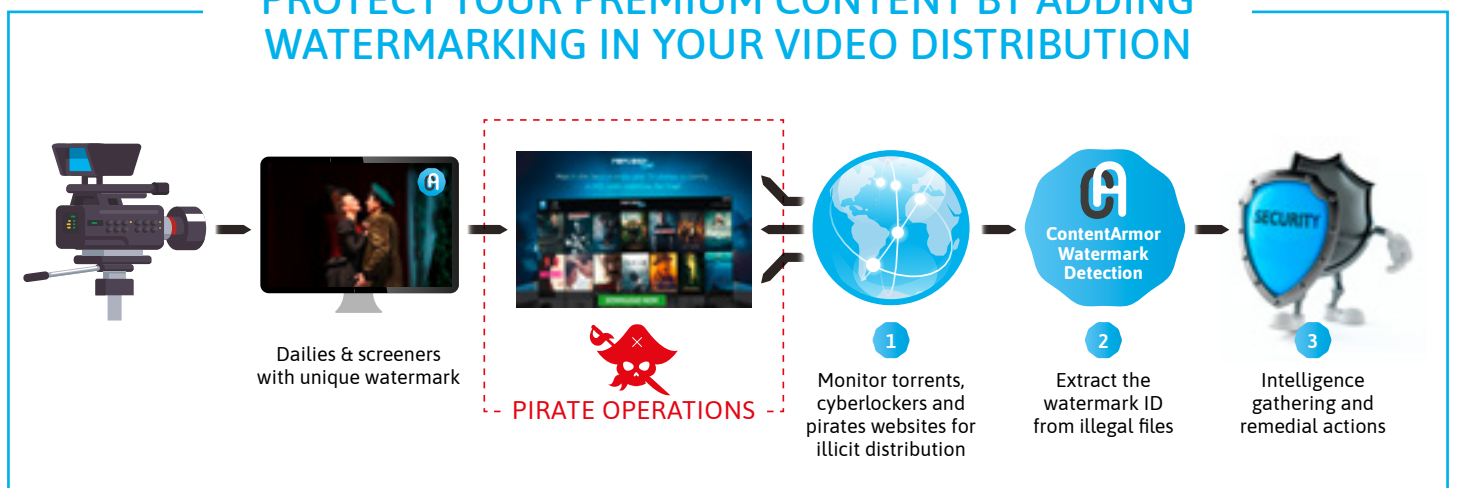
19 screeners leaked in one month during last award 2019/2020 season

Digital video piracy reduced US content production industry revenues by **more than \$27 billion** in 2017

HOW TO SAFEGUARD YOUR PRELEASE CONTENT ?

You need forensic watermarking to pinpoint the source of leaks in postproduction

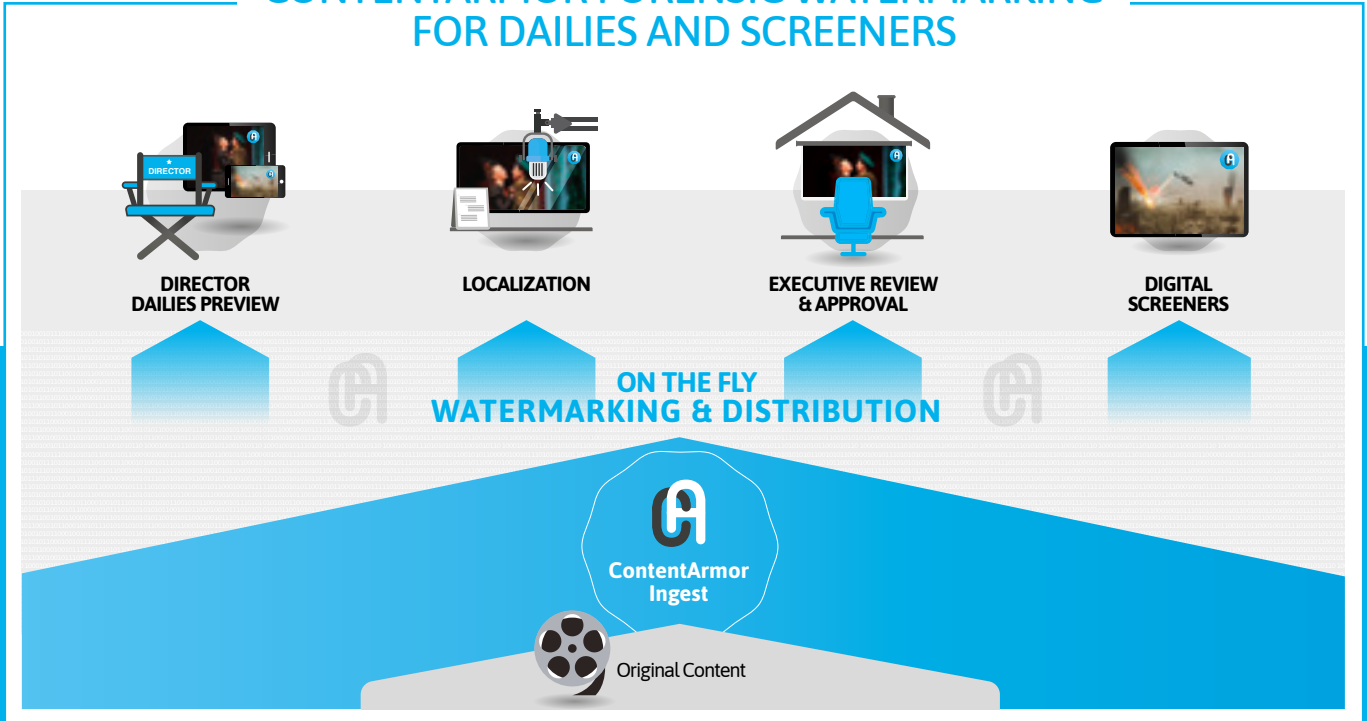
PROTECT YOUR PREMIUM CONTENT BY ADDING WATERMARKING IN YOUR VIDEO DISTRIBUTION



WE PROTECT YOUR CONTENT | YOU MAXIMIZE YOUR REVENUES



CONTENTARMOR FORENSIC WATERMARKING FOR DAILIES AND SCREENERS



KEY BENEFITS OF CONTENTARMOR WATERMARKING

- Hollywood approved forensic watermarking
- Fastest turnaround time
- Tiny storage overhead
- Trailers and short promotional clips support



COMPANY AND TECHNOLOGY PROFILE

CONTENTARMOR is an independent forensic watermarking vendor that provides solutions to combat piracy for PostProduction, Contribution and Distribution markets.

ContentArmor's Video Watermarking solution modifies the bitstream directly, resulting in blitz-fast embedding. Its unique technology enables integration at any point of the distribution chain.

ContentArmor's Video Watermarking can work with any third party components such as device vendors, content delivery network providers, video encoders or web monitoring solutions.

ContentArmor's Video Watermarking robustness against video manipulation has been successfully assessed by independent auditors and Hollywood Studios.

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